Aligned vertically:







Using the package graphbox, we can set align=c:

\includegraphics[align=c]

Because the text is of different size, the images are not aligned horizontally in a column.

Aligned vertically, horizontally with minipage for text :



The fbox around the text lets one see the box size — to be deleted after calibration.

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Aligned vertically:





Here we just place the images (of the same size) first in order to maintain alignment.

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Aligned horizontally in tabular and vertically with minipage:

• First



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To simulate an itemized list we manually define a bullet.

Aligned horizontally in tabular and vertically with graphbox :

• First



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Second



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 $Cleaner \ solution \ requiring \ \ usepackage \{ graphbox \} \ in \ preamble.$